

BOYD LEVEL



EVENING FORUMS

Boyd Level is pleased to offer corporations, professional organizations, and other interested parties the opportunity to join artists and representatives from art galleries, museums, art magazines, auction houses and non-profit arts institutions for an evening of conversation and guidance on the visual arts in New York City.

Our forums are designed to emphasize practical engagement with the arts and to help clarify the often obscure and sometimes intimidating world of contemporary art. Speakers offer opinions on everything from where to go and what to see, to how to value a work of art and make that first purchase. After the presentations, guests enjoy the opportunity to mingle in an informal environment and to speak with the presenters individually.

Should you choose to arrange for a dinner afterward--or if the participants themselves wish to strike out on their own--our neighborhood has innumerable excellent restaurant choices, including The Harrison, Tribeca Grill, Nobu, Chanterelle, Bouley Bakery, Industria Argentina, Landmarc, and many others.

The following are program descriptions of the forums we offer. If there are particular topics which you would like us to address, or if you would like to design your own forum, we would be happy to accommodate your request.



Getting to Know the Art World: Where to Go and What to Do

(Prospective Audience: Anyone)

For busy New Yorkers and out-of-towners alike, New York's art scene can be overwhelming and intimidating. This forum is designed to provide a roadmap for navigating such unfamiliar terrain. Our speakers, all art world insiders, give their opinions on the art that is worth seeing and where to find it. Their advice is tailored to different neighborhoods, providing, for example, the names and locations of three or four galleries that can serve as the backbone of a walking tour of Manhattan's Lower East Side, or advice on how to make an evening out of visits to some of Williamsburg's best new art venues. Invited critics discuss where to find some of the best writing on art in both printed publications and on the web. Experienced collectors give insight into the world of fund-raising benefits, auctions and private dealers. From these and other speakers, attendees will learn how to find the resources that announce everything from big openings to underground events.

Summer in the City: An Introduction to NYC Visual Arts

(Prospective Audience: Summer Associates, Interns, New Hires)

Each summer New York City plays host to a large number of graduate and undergraduate students who are taking part in summer associate or internship programs. While a number of these summer hires may be familiar with New York's world renowned museums, many are seeking a vitality and relevance that these institutions can rarely offer. The Summer in the City forum is designed to familiarize participants with arts related events and activities which lie beyond the walls of the city's museums. Such events include summer art fairs, PS-1's summer block parties, open studio programs, evening happenings by artist collectives, and much more. We provide information on where galleries are concentrated in and around New York, and how to make a day of visiting out-of-the-way neighborhoods while tracking down some of the City's most cutting edge visual work. Speakers discuss organizations that arrange arts related events, publications and internet listings that keep track of gallery openings and other happenings, as well as blogs which dish the latest art world gossip.

Beginning an Art Collection: Practical Advice

(Prospective Audience: Anyone with an interest in collecting contemporary art)

For those in the early stages of beginning their own private art collections, we offer a forum specifically designed to address many of the new collectors' questions. The discussion will focus particularly on the acquisition of works of art which cost between \$500 and \$10,000. The evening typically includes a discussion on how to value works of art; the different sources for acquiring works of art, with a focus on differences between purchasing from a dealer, a gallery, an auction house or directly from an artist; and how to care for your art once you have purchased a work. The forum will include advice on conservation, record keeping, insurance considerations, and issues surrounding work loans for exhibitions and reproductions for catalogues. The guest speakers will be able to offer insight into their personal as well as professional collecting habits, including tips on artists they have been collecting recently.

Current Topics in Art Law

(Prospective Audience: Legal Professionals and New Collectors)

The internet and information technology have reinvigorated debates over intellectual property, and nowhere are these debates more focused than when they concern the visual arts. This forum is designed to address not only some of the most pressing legal issues confronting both artists and collectors but also the basics of copyright and 'fair use', topics which remain marred by misinformation. Attendees will learn about recent cases that turn on intellectual property issues and hear from artists whose work has brought them into direct 'confrontation' with the current laws. Attendees will also learn about Boyd Level's unique approach to purchase agreements which, in addition to detailing reproduction rights for the collectors and moral and borrowing rights for artists, incorporate a resale royalty right to align the interests of both parties.

